



भारतीय आयुर्विज्ञान अनुसंधान परिषद
स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research
Department of Health Research, Ministry of Health
and Family Welfare, Government of India

Call for interest for 3- month ICMR Health Communications Internship Programme (IHCIP)

The Indian Council of Medical Research (ICMR) has conceptualized a 3 month ICMR Health Communications Internship Programme (IHCIP) to present a unique opportunity for students enrolled in undergraduate or postgraduate programs to gain hands-on experience in communicating health-related information. The IHCIP will equip students to learn about the exciting field of health communications in India and enable them to contribute meaningfully to public health initiatives.

The programme aims to bridge the gap between academic knowledge and practical skills by offering interns a chance to work alongside scientists from the country's leading institutes in the field of health communications. The IHCIP is a first-of-its-kind internship programme in India, and it will offer a range of tasks and responsibilities, including creating health-related content, managing social media accounts, executing communication strategies, conducting research, and supporting the organization of events. By participating in this programme, interns will likely gain valuable skills and knowledge that will help them pursue careers in the healthcare industry or public health sector.

The internship program will cover a range of topics, including health communication theories and models, social media and traditional media strategies, health disparities, cultural competence, research methods, behavior change theories, advocacy, community engagement, and evaluation methods.

The selected candidates will work alongside experienced professionals in the Health Communications divisions of ICMR & its institutes, contributing to ongoing projects and developing new health communication campaigns. The internship program will also include workshops, training sessions, and mentorship opportunities to enhance the interns' skills and knowledge.

To be eligible for the program, candidates must have a background in communications, public health, or related fields, and must currently be enrolled in an undergraduate or graduate program. Fluency in English and proficiency in Hindi or any other Indian language will be an added advantage.

The selected candidates will be provided a stipend of Rs 10,000/- per month. The selected candidates may be placed at any ICMR institutes across India.

If you are interested in this opportunity, please submit the filled application form to kantr.hq@icmr.gov.in by 21st June 2023. Shortlisted candidates will be invited for an interview.



ICMR HEALTH COMMUNICATIONS INTERNSHIP PROGRAM (Detailed information)

1. About ICMR

The Indian Council of Medical Research (ICMR), New Delhi, is the apex body in India for the formulation, coordination and promotion of biomedical research, and is one of the oldest medical research bodies in the world. ICMR's research priorities align with the National health priorities. These efforts are undertaken with a view to reduce the total burden of disease and to promote health and wellbeing of the population. ICMR promotes biomedical research in the country through intramural as well as extramural research. Visit us at <https://www.icmr.gov.in>

2. Roles and Responsibilities

The internship is a full-time opportunity designed to be an enriching experience in public health and research communications. Mentioned below are details of the activities and tasks that an intern will be expected to execute.

- a) Work with ICMR and its Institutes across the country, closely working with scientists and communications officers in designing communications campaigns and strategies for bettering the health of the country within the ambit of the Institute's health research
- b) Based on the research work done by the institute, support the following:
 - i. Supporting community engagement research and programs
 - ii. Developing initial drafts of policy papers and briefs
 - iii. Developing and brainstorm IEC materials, social media graphics and media collaterals, including initial drafts of press releases and opinion-editorials for information dissemination
 - iv. Supporting the institute in conducting webinars/lectures/workshops
- c) At the end of the program, submit a detailed report on the work carried out by the intern and present to the NCOs

Please note that all outputs generated during the internship will be the intellectual property of ICMR and cannot be used by the intern without the prior approval of the organization

3. Requirements

- a) Candidates should be Indian citizens who are currently pursuing under-graduation or post-graduation from a recognized university. Candidates who have completed their under-graduation/post-graduation not more than 2 years before the date of commencement of this program are also eligible to apply.
- b) The age of the candidate should not exceed 25 years as of 31st December, on the year of the internship.
- c) Candidates with an academic background in communications, public health, public policy, public administration, or allied disciplines are encouraged to apply. Candidates with a communications background are encouraged to apply.
- d) Candidates should possess excellent verbal and written communication skills in English / Hindi
- e) Candidates proficient in Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Canva, Adobe Photoshop, and/or any other design/professional tool are encouraged to apply

4. Duration of Internship

The 2023 program will have a maximum of 30 interns. The application process will be launched on 1st June, 2023. The internship will be for 3 months.

5. Termination of Internship

ICMR may terminate the engagement of an intern due to non-compliance with program guidelines or other reasons as it deems fit, without giving any reason to the intern. Decision of ICMR is final in this regard. In case of exceptional circumstances, an intern may choose to terminate their internship after giving prior notice of 10 days to ICMR.

6. Remuneration

An honorarium of Rs. 10,000 per month will be paid to each intern. Interns will be expected to arrange their own travel and accommodation during the course of the internship.

7. Certificate of Internship

A certificate of internship will be issued by ICMR on the completion of internship and submission of report duly countersigned and accepted by the Competent Authority.