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कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research  
Department of Health Research, Ministry of Health  
and Family Welfare, Government of India

No.18/3/2019-Admn-II

Dated: 26.8.2019.

To

The Directors/Directors-in-Charge of  
Permanent Institutes/Centres of ICMR.

Subject: to avoid any collaboration with industry-led foundations like the Foundation for a Smoke  
Free world and implementation of Article 5.3 of the WHO-FCTC-reg.

Sir/Madam,

Please find enclosed herewith a copy of DO No. P.16012/08/2019-TC dated 24.7.2019  
received from Additional Secretary & DG (NACO &RNTCP), Ministry of Health & Family  
Welfare, New Delhi on the subject mentioned above for information and necessary action.

Yours faithfully,

*M. R. B. S.*

(Bharat Bhushan)  
Sr. Administrative Officer  
for Director General

Encl: As above

Copy to:-

1. PS to DG/PS to Addl. DG/Sr. DDG (A)/Sr. FA
2. All Divisional Heads
3. All Scientists
4. Asstt. Director-General (Admn.) (AX)
5. Dr. L.K.Sharma, Scientist 'E' – soft copy of the same has been mailed at your email  
ID([sharma.lk@icmr.gov.in](mailto:sharma.lk@icmr.gov.in)) for website upload.



R&I SECTION (DHR)  
Diary No. 1957  
Date 01/08/19



**SANJEEVA KUMAR, IAS**  
Additional Secretary & DG (NACO & RNTCP)  
Tele. : 23061066 / 23325331  
E-mail : dgnaco@gmail.com  
ash-mohfw@nic.in

भारत सरकार  
स्वास्थ्य और परिवार कल्याण मंत्रालय  
निर्माण भवन, नई दिल्ली - 110011  
Government of India  
Ministry of Health & Family Welfare  
Nirman Bhawan, New Delhi - 110011  
D.O. No. P.16012/08/2019-TC  
Dated the 24th July, 2019

1442841

01/08/2019

Dear Sir / Madam,

The WHO Framework Convention on Tobacco Control (WHO FCTC) is the first global public health treaty developed by countries in response to the globalization of the tobacco epidemic. It is the world's only tobacco control evidence based treaty and has been commended by global leaders as providing the primary road map to a tobacco-free world. It has 181 Parties, representing 180 States and the European Union, and is supported by numerous non governmental organizations. India is one of the early countries which ratified the FCTC in 2004.

2. The Article 5.3 of the FCTC obliges Parties to act to protect public health policies from commercial and other vested interests of the tobacco industry in accordance with national laws. Guidelines for implementation of Article 5.3 state clearly that governments should limit interactions with the tobacco industry and avoid partnerships. These Guidelines are also explicit that Governments should not accept financial or other contributions from the tobacco industry or those working to further their interests.

3. In this context, I wish to bring to your kind notice that the Convention Secretariat of the WHO FCTC had issued a statement about "Foundation for a Smoke-Free World" (FSFW), stating that the said Foundation is a tobacco industry-funded initiative. It is pertinent to mention that FSFW has reportedly received a pledge of \$80 million USD annually for 12 years, beginning 2018 from Philip Morris International (PMI), world's largest tobacco company. As such, the tobacco industry-led foundations like the Foundation for a Smoke Free World threaten the tobacco control efforts and their spread will jeopardize India's efforts to achieve the Sustainable Development Goals for Non-communicable diseases.

4. In the above background, it is advised that any collaboration with industry-led foundations like the Foundation for a Smoke Free World should be strictly avoided in the larger interest of Public Health. Individuals, institutes or organizations etc. under your Ministry may also kindly be advised accordingly.

5. I solicit your cooperation for effective implementation of Article 5.3 of the WHO-FCTC.

Regards

Head (NCO)

Yours sincerely,  
*(Signature)*  
(Sanjeeva Kumar)

Secretary of all Ministries/Departments, Government of India

11/05  
@hand

Head (NCO) 697  
9/8/19

SO (AD)  
13/8/19

D.No. 2030  
20/08/19

AO (Admin)

Pl. Circulate to all the  
& all Scientist in/cumr

Institutes  
to all 28/8/19