



icmr
INDIAN COUNCIL OF
MEDICAL RESEARCH
Serving the nation since 1911

भारतीय आयुर्विज्ञान अनुसंधान परिषद
स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research
Department of Health Research, Ministry of Health
and Family Welfare, Government of India

No.18/1/2022-Admn.

Dated: 06.05.2022.

To,

The Directors/Directors-in-Charge
all Institutes/Centres of ICMR.

Subject: Observing 8th International Day of Yoga (IDY) on 21/6/2022 for promoting
India's heritage.

Sir/Madam,

I am directed to refer a copy of OM No. CB-TA-12/23/2017-O/o DIR(CBTA) dated
26.04.2022, received from Ministry of Development of North Eastern Region (PSUs and Misc.
Division), New Delhi on the subject cited above for information and necessary action.

Yours faithfully,

(Jagdish Rajesh)

Assistant Director General (Admn.)

Encl: As above

Copy to:-

1. PS to DG/ Addl. DG/ Sr. DDG (A)/ Sr. FA
2. All Divisional Heads
3. DDG(A)/ADG(A) /ADG(F)
4. Dr. L.K.Sharma, Scientist 'E' – soft copy of the same has been mailed at your email
ID(sharma.lk@icmr.gov.in) for website upload

No.CB-TA-12/23/2017-O/o DIR(CBTA)
Government of India
Ministry of Development of North Eastern Region
(PSUs and Misc. Division)

2631891
28-V-22

Vigyan Bhawan Annexe,
Maulana Azad Road,
New Delhi-110011
Dated the 26th April, 2022

OFFICE MEMORANDUM

Subject: Observing 8th International Day of Yoga(IDY) on 21/06/2022 for promoting India's heritage.

I am directed to forward D.O. No.NECTAR (10)/DST /2022 dated 07/04/2022 received from North East Centre for Technology Application and Reach (NECTAR) on the subject cited above (copy enclosed).

- Hon'ble Prime Minister had taken initiative to celebrate International Day of Yoga (IDY) on 21st June every year. Preparations for upcoming 8th IDY-2022 which is falling in Azadi ka Amrit Mahotsav year are already under way. The main event of IDY is a mass yoga demonstration which is led by Hon'ble Prime Minister and IDY observation is being focused on India Branding.
- It has been stated that 100% biodegradable "Yoga Mats" have been developed with the technology support of NECTAR by providing technology assistance to women from fishing community living nearby a "Bird Wild Life Sanctuary, in Guwahati, Assam associated with SIMANG Collectives to create livelihood from water hyacinth plants under the theme 'Waste to Wealth', an idea promoted by Hon'ble Prime Minister to promote such utility product of NER which will provide a sustainable livelihood to the rural women of weaker section of NER to become self-supporting and to also fulfill the concept of Hon'ble PM's "Vocal for Local".. These "Yoga Mats" are title as "Moorhen Yoga Mats". (Moorhen is a popular bird of that region).
- The Moorhen Yoga Mats weaved with water hyacinth on traditional Assamese loom are of good quality indigenous product of NER and comfortable for performing yoga exercise. A brochure of Moorhen Yoga Mats has been enclosed. The procurement of these yoga mats from single source is permissible in terms of rule 166 of GFR as these are proprietary products and the price per yoga mat is Rs.900/-plus taxes and transportation charges as applicable.

D.No. 182 Admn
6/5/2022

Ms. Shaly

Amrit
JK

Adm. ii

Red
over

JS(GN) / JS(AN) / L. DDC(Admn), IERL ✓

BR

5. It is, therefore, requested that the said utility product of NER may be promoted in your Ministry/Department of Government of India which in turn will provide a sustainable livelihood to the rural women.

Encl: As above



(L. Haokip)
Director

E-mail: l.haokip@nic.in

To,

1. The Secretary,
All Ministries/Departments of Government of India
(As per the list)
2. Deputy Secretary(NS), MDoNER