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भारतीय आयुर्विज्ञान अनुसंधान परिषद  
INDIAN COUNCIL OF MEDICAL RESEARCH

स्वास्थ्य अनुसंधान विभाग (स्वास्थ्य एवं परिवार कल्याण मंत्रालय)

वी रामलिंगस्वामी भवन, अन्सारी नगर, नई दिल्ली - 110029

DEPARTMENT OF HEALTH RESEARCH (MINISTRY OF HEALTH & FAMILY WELFARE)  
V. RAMALINGASWAMI BHAWAN, ANSARI NAGAR, NEW DELHI-110029

क्रमांक.E16/48/2022-प्रशासन/E.Office No.139791

दिनांक:17/10/2023

सेवा में,

निदेशक/प्रभारी निदेशक  
परिषद के सभी संस्थान/केन्द्र

महोदय/महोदया,

विभिन्न मंत्रालयों/विभागों से प्राप्त निम्नलिखित अर्द्ध सरकारी पत्र/कार्यालय जापन, सूचना एवं आवश्यक कार्यवाही के लिए संलग्न है।

Sl.No	Reference No. & Date	Name of Ministry	Subject
1.	O.M. 2/2/2023-Pers.Pol.(Pt.15) Dated: 08.08.2023	कार्मिक लोक शिकायत और पेंशन मंत्रालय, कार्मिक और प्रशिक्षण विभाग, कार्मिक पॉलिसी-वेतन (प्रतिनियुक्ति/ पुनर्जगार) अनुभाग, नॉर्थ ब्लॉक, नई दिल्ली	Transfer on deputation/foreign service of members of All India Services/Members of Organised Group 'A' and Group 'B' Services of Central Government.
2.	D.O. No.P-55011/14/2023-Internal Trade Dated: 29.09.2023	उद्योग संवर्धन और आंतरिक व्यापार विभाग, वाणिज्य और उद्योग मंत्रालय, नई दिल्ली	ONDC E-Gift Card-reg.
3.	D.O. No. Secy-MSME/2023/51 Dated: 02/10/2023	सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, उद्योग भवन, नई दिल्ली	Khadi Mahotsav from 2 <sup>nd</sup> October to 31 <sup>st</sup> October 2023
4.	No.R-18/6/2023-PRPP(RU-3) dated Dated: 10.10.2023	राष्ट्रीय मानव अधिकार आयोग, मानव अधिकार भवन, नई दिल्ली	Advisory on Mental Health-reg.

Digitally Signed by Jagdish  
Rajesh  
Date: 18-10-2023 10:26:36  
Reason: Approved

भवदीय,

जगदीश राजेश  
सहायक महानिदेशक (प्रशासन)

अनुलग्नक:यथोक्त

प्रतिलिपि:

1. महानिदेशक/वरि.उपमहानिदेशक (प्रशा.)/वरि.वित्त सलाहकार के निजी सचिव
2. परिषद के सभी प्रभाग प्रमुख
3. उपमहानिदेशक (प्रशा.)/सहा. महानिदेशक (प्रशा.)
4. प्रमुख बीएमआई - आईसीएमआर की वेबसाइट iq.kaur@gmail.com पर अपलोड करने के अनुरोध के साथ।

Email

DG. ICMR OFFICE

Diary No.

Date

710304 + 710423  
10/8/23 10/8/23

DG ICMR

**[Secy-goi] Circulation of DoPT's OM No. 2/2/2023-Pers.Pol.(Pt. 15) dated 8th August, 2023 - To all Ministries/Departments of Govt. of India - egarding**

**From :** Alois Toppo <alois.toppo@gov.in>

Wed, Aug 09, 2023 12:06 PM

**Subject :** [Secy-goi] Circulation of DoPT's OM No. 2/2/2023-Pers.Pol.(Pt. 15) dated 8th August, 2023 - To all Ministries/Departments of Govt. of India - egarding

1 attachment

**To :** secy-goi@lsmgr.nic.in

**Cc :** Bhavaraju Murali <b.murali@nic.in>, MAHESH KUMAR <m.kumar1965@gov.in>

Sir/Madam,

This is to request to circulate this Department's OM No. 2/2/2023-Pers.Pol.(Pt. 15) dated 8th August, 2023 on subject "Transfer on deputation/foreign service of members of All India Services/members of Organized Group 'A' and Group 'B' Services of Central Government - to all Ministries/Departments of Govt. of India.

Regards,

Pay Division, DoPT,  
North Block, New Delhi  
Ph: 23040310, 23040489, 23094542



वसुधैव कुटुम्बकम्  
ONE EARTH • ONE FAMILY • ONE FUTURE

Mr. Sumit  
Sharma  
8/10

Secy-goi mailing list -- secy-goi@lsmgr.nic.in  
To unsubscribe send an email to secy-goi-leave@lsmgr.nic.in

No. 2/2/2023-Pers.Pol. (Pt.15)  
Government of India  
Ministry of Personnel Public Grievances and Pensions  
Department of Personnel & Training  
Pers. Policy-Pay (Deputation/Re-employment) Section  
\*\*\*

North Block,  
New Delhi, the 8<sup>th</sup> August, 2023.

**OFFICE MEMORANDUM**

**Subject: Transfer on deputation /foreign service of members of All India Services/members of Organised Group 'A' and Group 'B' Services of Central Government.**

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The undersigned is directed to invite reference to Department of Personnel & Training's OM No. 14017/02/2022-AIS-II(Pension) dated 17.08.2022 on the subject mentioned above.


2. With a view to do away with the unhealthy practice engaging officers of All India Services and Central Government Group 'A' and Group 'B' Services on 'loan/bilateral arrangement' basis, the following decisions were conveyed for strict compliance by all Cadre Controlling Authorities –

- i. No appointment shall be made on loan basis or bilateral arrangements or any other informal basis forthwith;
- ii. For any appointment without 'No Objection' from respective Cadre Controlling Authorities, the officer concerned shall also be liable to disciplinary action under relevant rules; and
- iii. The existing appointments on loan basis or bilateral arrangements or any other informal basis in violation of existing guidelines / instructions / rules shall be terminated and officers so appointed shall be repatriated to the parent Cadre / Organisation with immediate effect.

3. Proposals received from Ministries/Departments subsequent to issue of the above instructions seeking concurrence of DoPT to the continuance of the services of Central Governments officers (other than AIS officers) on loan basis were not agreed to and the Ministry / Department / Organisation (MDO) concerned was advised to engage the services of the officers concerned in accordance with the approved modes of induction such as deputation.

4. However, instances have come to the knowledge of this Department where the practice of engaging officers on 'loan/bilateral arrangement' basis by MDOs continue in spite of unambiguous instructions from this Department to do away with such arrangement. As already observed, such arrangements are not supported by any instructions/ guidelines. They not only cause severe hindrances in effective cadre management but also create administrative issues such as liability towards pay and allowances, recording Performance Appraisal Reports of officers engaged on informal basis etc. These can be avoided if the officers whose services are proposed to be utilised are engaged through approved modes of induction which are regulated by well laid down guidelines/instructions.

5. It is once again impressed upon all Ministries/Departments/Organisations to ensure strict adherence to the instructions issued vide this Department's OM No.14017/02/2022-AIS-II(Pension) dated 17.08.2022. Further, Ministries/Departments are requested to immediately submit a compliance report to this Department confirming non-existence of personnel engaged on informal / loan basis in the Ministry/Department or organisations under their administrative control as per the instructions issued in this regard.

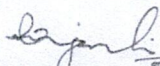
  
(Murali Bhavaraju) 8/8/23  
Director(Pay)

To

All Ministries/Departments of Government of India

Copy to:

1. The President's Secretariat, Rashtrapati Bhavan, New Delhi – 110004
2. The Vice President's Secretariat, 6 Maulana Azad Road, New Delhi – 110011
3. The Prime Minister's Office, South Block, New Delhi
4. Cabinet Secretariat, Rashtrapati Bhavan, New Delhi – 110004
5. Rajya Sabha Secretariat, Parliament House Annexe, New Delhi
6. Lok Sabha Secretariat, Parliament House Annexe, New Delhi
7. The Registrar General, Supreme Court of India, Tilak Marg, New Delhi – 110001
8. The Registrar, Central Administrative Tribunal, Principal Bench, 61/35, Copernicus Marg, New Delhi – 110001
9. The Comptroller and Auditor General of India, Pocket-9, Deen Dayal Upadhyay Marg, New Delhi-110124
10. Election Commission of India, Nirvachan Sadan, Ashoka Road, New Delhi – 110001
11. Secretary Union Public Service Commission, Dholpur House, Shahjahan Road, New Delhi - 110069
12. Staff Selection Commission, Block No. 12, CGO Complex, Lodhi Road, New Delhi – 110003
13. All Attached offices under the Ministry of Personnel, Public Grievances and Pensions.
14. Establishment Officer & Secretary (ACC), DoPT, North Block, New Delhi
15. Addl. Secretary (Personnel Policy & CRD), DoPT, North Block, New Delhi
16. Joint Secretary(AIS), DoPT, North Block, New Delhi

  
(Murali Bhavaraju) 8/8/23  
Director(Pay)

Email

DG ICMR

**From :** Office of Secretary DHR <secy-dhr@gov.in>

Sat, Sep 30, 2023 01:05 PM

**Subject :** Fwd: [PLEASE OPEN THE ATTACHMENT WITH CAUTION]ONDC E-Gift Card Scheme-reg.

3 attachments

**To :** Anu Nagar <anu.nagar1@gov.in>, RICHA KHODA <richa.khoda@gov.in>, MANISHA SAXENA <srddga.hq@icmr.gov.in>**Cc :** DG ICMR <dg@icmr.org.in>DG. OFFICE ICMR  
Diary No. 734649  
Dated : 04/10/2023

----- Forwarded Message -----

From: Internal Trade &lt;it-dpiit@gov.in&gt;

To: SAURABH KUMAR <secyeast@mea.gov.in>, Dammu Ravi <secyer@mea.gov.in>, T.V. Somanathan <secyexp@nic.in>, Shri Ali R. Rizvi <secy-dpe@nic.in>, Sanjay Malhotra <rsecy@nic.in>, Mr Tuhin Kanta Pandey <secydivest@nic.in>, Secretary DFS <secy-fs@nic.in>, Ms. Alka Upadhyaya <secyahd@nic.in>, Dr. Abhilaksh Likhi <secy-fisheries@nic.in>, Secretary MoFPI <secy.mofpi@nic.in>, Sudhansh Pant <secyhfw@nic.in>, Office of Secretary DHR <secy-dhr@gov.in>, Shri Kamran Rizvi <shioff@nic.in>, ATAL DULLOO <secybm@nic.in>, SECRETARY,OL <secy-ol@nic.in>, Anuradha Prasad <secy-iscs@nic.in>, Manoj Joshi <secyurban@nic.in>, Apurva Chandra <secy.inb@nic.in>, Ms. Vini Mahajan <secydws@nic.in>, Shri Pankaj Kumar <secy-mowr@nic.in>, O/o Secy Labour Employment <secy-labour@nic.in>, Shri S.K.G Rahate <secy-jus@gov.in>, Law Secretary <secylaw-dla@nic.in>, Secretary LD <secyoffice-ld@gov.in>, Shri S. C. L. Das (Secy-MSME) <secretary-msme@nic.in>, V. L. Kantha Rao <secy-mines@nic.in>, Secretary, Minority Affairs <secy-mma@nic.in>, Secretary MNRE <secy-mnre@nic.in>, Sanjay Verma <secywest@mea.gov.in>, Shri Ajay Seth <secy-dea@nic.in>

Cc: Sanjiv <sanjiv.01@gov.in>, Dr Bejoy John <dr.bejoyjohn@nic.in>, Rajesh Ranjan <rajesh.ranjan@gov.in>, Ecommerce DIPP <ecom-dipp@gov.in>, koshy@ondc.org, shireesh@ondc.org, vibhor@ondc.org, saransh@ondc.org, piyush y goel <piyush.y.goel@pwc.com>

Sent: Fri, 29 Sep 2023 20:39:23 +0530 (IST)

Subject: [PLEASE OPEN THE ATTACHMENT WITH CAUTION]ONDC E-Gift Card Scheme-reg.

Sir/Madam,

Please find attached herewith D.O. Letter dated 29.09.2023 from Secretary, DPIIT along with relevant enclosures regarding ONDC E-Gift Card Scheme for information and necessary action.

Regards,

Devesh Lamba, ASO


ITeC Section,

Department for Promotion of Industry and Internal Trade  
Ministry of Commerce and Industry,

Vaniya Bhawan, New Delhi-110011

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 **DO Letter from Secy DPIIT to All Secretaries dt 29 09 2023.pdf**  
430 KB

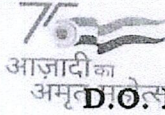
 **Annexure 1\_Note on e-Gift Cards.pdf**  
79 KB

 **Annexure 2\_Products on ONDC.pdf**  
89 KB

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सत्यमेव जयते



आज़ादी का  
अमृतमहोत्सव

भारत सरकार  
उद्योग संवर्धन और आंतरिक व्यापार विभाग  
वाणिज्य एवं उद्योग मंत्रालय  
GOVERNMENT OF INDIA  
DEPTT. FOR PROMOTION OF INDUSTRY  
AND INTERNAL TRADE  
MINISTRY OF COMMERCE & INDUSTRY

D.O. No. P-55011/14/2023-Internal Trade

29<sup>th</sup> September, 2023

राजेश कुमार सिंह, भा.प्र.से.  
Rajesh Kumar Singh, I.A.S.  
सचिव  
SECRETARY

Dear Secretary,

As you are aware, Open Network for Digital Commerce (ONDC) has been initiated by the Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India, aiming to democratize digital commerce in India. Ever since its inception, ONDC has made significant strides in all areas of digital commerce.

In a bid to enable more people to experience this network, ONDC has launched an e-gift card scheme that organisations/ enterprises can use for corporate gifting and employee engagement, starting this festive season. The beneficiaries would be able to access the cultural richness of India by owning pieces of craftsmanship steeped in Indian heritage. From vibrant and authentic threads of Kanchipuram Silk Sarees, a curated collection of Blue Pottery, Tanjore Paintings, Brassware, Filter Coffee from Kalimpong, and many more, ONDC Network is bringing Indian innovation and scale together, like never before. Every purchase made on ONDC Network, will empower and encourage the first-time and small-scale sellers of the country to do business digitally.

In this regard, I would like to request you to bestow your personal attention to kindly promote the use of ONDC Network e-Gift Cards for this festive season among organisations/ enterprises within your ministry/ department.

Kindly refer the annexure (attached) for further details on the e-gift card issuance process and service providers. Ms. Aditi Singha, Vice President, ONDC (aditi.singha@ondc.org) may be contacted for clarifications, if any.

Yours sincerely,

Encl: As above.

(Rajesh Kumar Singh)

**All Secretaries to Govt. of India**  
(as per list attached).

## Annexure - 1

### **About ONDC**

Open Network for Digital Commerce (ONDC), is initiated by the Department for Promotion of Industry and Internal Trade ('DPIIT'), Government of India to develop digital e-commerce.

Key objectives for ONDC are decentralization and democratization of commerce, inclusivity, and access to smaller sellers and MSME's, increasing choices for customers and making commerce more efficient.

ONDC in collaboration with issuers of e-gift cards is launching a Gift Card Program wherein ONDC will only facilitate the issuance of e-gift cards to various sponsor organizations. The details are as follows:

### **About ONDC Network e-Gift Card**

The program enables any **Sponsor Organization**<sup>1</sup> to distribute a pre-loaded e-gift card to its employees as a reward or incentive instrument or for festival e-gifting.

These e-gift cards are exclusively redeemable across ONDC Network-enabled **Buyer Applications**<sup>2</sup> for products sold via ONDC Network-enabled sellers.

### **Key features of the ONDC Network e-Gift Card:**

1. Virtual Card with appropriate branding
2. E-gift cards can be loaded for a maximum amount of INR 10,000 and can be loaded only once by the sponsoring organization.
3. Cards can work on any **payment network**<sup>5</sup> (Rupay, Mastercard, Visa, UPI) once the network enables the program- **Rupay is the first payment network to enable this program.**
4. E-gift cards have a validity of one year from the date of issuance.
5. The funds lie with the RBI PPI licensed **e-Gift Card issuer**<sup>4</sup>
6. Unused funds, at the end of 1 year are returned to the Sponsor Organization.

Sponsor Organizations can purchase Virtual E-gift Cards from any RBI – PPI Licensed E-gift Card Issuer.

### **Process for ONDC Network e-Gift Card Issuance**

<b>Step 1</b>	Contact e-Gift Card provider(s) - details of provider SPOC's in the table below
<b>Step 2</b>	Agree on Legal & Commercial Arrangement with e-Gift Card Provider
<b>Step 3</b>	Define beneficiary communication & distribution process with the e-Gift Card provider(s)
<b>Step 4</b>	Execute e-Gift Card issuance & distribution via provider dashboards

**List of ONDC Network e-Gift Card Providers** enabled on RuPay Card initially. Other providers will be live shortly.

e-Gift Card Issuer	Contact Person	Email ID
Yes Bank	Tarun Khaneja	<a href="mailto:tarun.khaneja@yesbank.in">tarun.khaneja@yesbank.in</a> Contact Number - 9167272984
Omni Card	Abhinav Saxena	<a href="mailto:abhinav@eroute.in">abhinav@eroute.in</a> Contact Number - 8447057722
<b>Will be live shortly</b>		
Pine Labs	Vasu Kolluru	<a href="mailto:vasu.kolluru@qwikcilver.com">vasu.kolluru@qwikcilver.com</a>
RazorPay	Sanchit Agarwal	<a href="mailto:sanchit.agarwal@razorpay.com">sanchit.agarwal@razorpay.com</a>
Other PSU Banks		

#### List of Buyer Apps Enabled

Buyer App	Contact Person	Email ID
Pincode	Mayank Bagaria	<a href="mailto:mayank.bagaria@phonepe.com">mayank.bagaria@phonepe.com</a>
MyStore	Mohini	<a href="mailto:mohini.mehendiratta@hippoinnovations.com">mohini.mehendiratta@hippoinnovations.com</a>
PayTm	Saloni Malhotra	<a href="mailto:saloni.malhotra@paytm.com">saloni.malhotra@paytm.com</a>
Magic Pin	Kunal Gupta	<a href="mailto:kunal.gupta@magicpin.in">kunal.gupta@magicpin.in</a>
<b>Will be live shortly</b>		
Spice Money	Rajiv Kapoor	<a href="mailto:rajiv.kapoor@spicemoney.com">rajiv.kapoor@spicemoney.com</a>
Airpay	Neha Churi	<a href="mailto:neha.churi@airpay.co.in">neha.churi@airpay.co.in</a>
Kotak	Amit Bhardwaj	<a href="mailto:amit.bhardwaj3@kotak.com">amit.bhardwaj3@kotak.com</a>
Eunimart	Shayak Mazumder	<a href="mailto:shayak.mazumder@eunimart.com">shayak.mazumder@eunimart.com</a>

#### Glossary

- 1. Sponsor Organization:** A legal entity (a Corporate, PSU, etc.) that funds the issuance of E-gift Cards for its employees or partners.
- 2. Buyer Applications:** Retail applications are onboarded on ONDC Network as Buyer Applications selling at least a single category of products.
- 3. Payment Gateway:** PG used by the respective buyer apps, checks for ONDC Network E-gift Card usage by card BIN whitelisting and passes the buyer app's MID + TID values to the E-gift Card issuer during the transaction.
- 4. Providers of e-Gift Cards:** These are banks, and fintech companies that are RBI-licensed issuers of Pre-Paid instruments in India. Providers/ Issuers are responsible for issuing E-gift Cards, holding the funds, and validating if the transaction initiated on the buyer app is via the ONDC network. ONDC and issuers of e-Gift Cards will sign a legal agreement clearly defining the roles & responsibilities, liability and commercials.
- 5. Payment Network:** Payment Networks such as RuPay, MasterCard, and Visa provide the underlying technology to e-Gift Card issuers and authenticate transactions between issuers and acquiring banks. These networks issue the Virtual Card BINs to issuers.

## Annexure 2

The ONDC Network as of today has 72,000+ Sellers and more than 1 Crore Products, onboarded. Though, each seller has different variants and categories of products. Here is a list of samples of products that you can purchase from different sellers on the ONDC network:

S. No	Product	Description	Product Link
1	Millet Cookies	Nutritious cookies sourced from Aland, Karnataka's FPOs.	<a href="https://www.mystore.in/en/product/finger-millet-cookies-200-gm">https://www.mystore.in/en/product/finger-millet-cookies-200-gm</a>
2	Boat Wireless Earphones	Sleek wireless earbuds with immersive sound quality and quick connectivity.	<a href="https://www.mystore.in/en/product/ae4a003bb21eae250748ab2efc2b54a1">https://www.mystore.in/en/product/ae4a003bb21eae250748ab2efc2b54a1</a>
3	Kanchipuram Saree	Traditional sarees directly from Kanchipuram weavers, supported by SIDBI.	<a href="https://www.mystore.in/en/product/pink-kanchipuram-silk-saree-9-yard-saree">https://www.mystore.in/en/product/pink-kanchipuram-silk-saree-9-yard-saree</a>
4	Premium Shaving Kit from Bombay Shaving Company	Precision safety razor and grooming essentials from Bombay Shaving Company.	<a href="https://www.mystore.in/en/product/311bc4cce724a649761abc17c72af631">https://www.mystore.in/en/product/311bc4cce724a649761abc17c72af631</a>
5	Sambalpuri Saree	Colorful and artistic Sambalpuri saree with unique designs.	<a href="https://www.mystore.in/en/product/mayura-rupa-jugala-sambalpuri-saree">https://www.mystore.in/en/product/mayura-rupa-jugala-sambalpuri-saree</a>
6	Soul Flower Hexagon Rose Gift Set	Handpicked beauty and care products in a funky, reusable box.	<a href="https://www.mystore.in/en/product/916f239d008587695765ea89887cdbc2">https://www.mystore.in/en/product/916f239d008587695765ea89887cdbc2</a>
7	Mix Fruit Jam	Delicious jam made by ARYAH FED FPOs in UP.	<a href="https://www.mystore.in/en/product/mix-fruit-jam">https://www.mystore.in/en/product/mix-fruit-jam</a>
8	Beautify Panda Soft Cushion	A cute, comfortable and safe panda cushion for babies learning to sit.	<a href="https://www.mystore.in/en/product/soft-sofa-seat-or-comfortable-soft-cushion-sofa-panda-">https://www.mystore.in/en/product/soft-sofa-seat-or-comfortable-soft-cushion-sofa-panda-</a>
9	Aazol Jaggery Chikki Bar	Healthy and energizing chikki bar made with coconut and jaggery, made in traditional Konkan style.	<a href="https://www.mystore.in/en/product/beb6835051bb6a58331bab11edcd0862">https://www.mystore.in/en/product/beb6835051bb6a58331bab11edcd0862</a>
10	Tribes India Multi Colour Small Lantern	Handcrafted mosaic lanterns by Meena Tribal craftsmen of Rajasthan	<a href="https://www.mystore.in/en/product/tribes-india-multicolor-small-lantern">https://www.mystore.in/en/product/tribes-india-multicolor-small-lantern</a>

11	Skullcandy Wireless Headphones	Experience powerful bass and personalized sound with Skullcandy Crusher Evo.	<a href="https://www.mystore.in/en/product/skullcandy-crusher-evo-wireless-over-ear-headphone-with-rapid-charge-personal-sound-app-and-built-in-tile-finding-technology-with-mic-black">https://www.mystore.in/en/product/skullcandy-crusher-evo-wireless-over-ear-headphone-with-rapid-charge-personal-sound-app-and-built-in-tile-finding-technology-with-mic-black</a>
12	Shambhu Handicrafts: Hand Painter Showpieces	Hand-painted set of Rajasthani folk musicians' showpieces made by the artisan of Rajasthan.	<a href="https://www.mystore.in/en/product/shambhu-handicrafts-handpainted-set-of-3-rajasthani-folk-musicians-standing-showpieces-home-and-office-decor-table-decor-drawing-room-decor-gift-item">https://www.mystore.in/en/product/shambhu-handicrafts-handpainted-set-of-3-rajasthani-folk-musicians-standing-showpieces-home-and-office-decor-table-decor-drawing-room-decor-gift-item</a>
13	Boat Sound Bar	Aavante Bar 1280 for immersive audio experiences and cinematic sound.	<a href="https://www.mystore.in/en/product/73d08b6bb9a8738ed74bc25b58cc06df">https://www.mystore.in/en/product/73d08b6bb9a8738ed74bc25b58cc06df</a>
14	Vega Foldable Hair Dryer	Experience the ultimate in hair drying, Get salon-quality results on the go – your perfect hair companion!	<a href="https://www.mystore.in/en/product/vega-galaxy-1100-watts-foldable-hair-dryer-with-heat-and-cool-setting-and-detachable-nozzle-vhdh-06-color-may-vary-1">https://www.mystore.in/en/product/vega-galaxy-1100-watts-foldable-hair-dryer-with-heat-and-cool-setting-and-detachable-nozzle-vhdh-06-color-may-vary-1</a>
15	Mitsu Honey	Pure honey sourced from West Bengal farmers.	<a href="https://www.mystore.in/en/product/mistu-honey-thumbai-leucas-aspera">https://www.mystore.in/en/product/mistu-honey-thumbai-leucas-aspera</a>

Email

734679  
 DG. OFFICE ICMR  
 Diary No.: 734679  
 Dated: 04/10/2023.

DG ICMR

**From :** Office of Secretary DHR <secy-dhr@gov.in>

Mon, Oct 02, 2023 10:31 PM

**Subject :** Fwd: KHADI MAHOTSAB FROM 2ND OCTOBER TO 31ST OCTOBER 2023

1 attachment

**To :** Anu Nagar <anu.nagar1@gov.in>, RICHA KHODA <richa.khoda@gov.in>, MANISHA SAXENA <srddga.hq@icmr.gov.in>, DG ICMR <dg@icmr.org.in>

----- Forwarded Message -----

From: Shri S. C. L. Das (Secy-MSME) <secretary-msme@nic.in>  
 To: Manoj Ahuja <secy-agri@nic.in>, Dr. Abhilaksh Likhi <secy-fisheries@nic.in>, Ms. Alka Upadhyaya <secyahd@nic.in>, RAJESH KOTECHA <secy-ayush@nic.in>, Office of Secretary CPC <sec.cpc@nic.in>, Ms S. Aparna <secy-pharma@nic.in>, Mr Amrit Lal Meena <secy.moc@nic.in>, secy-ipp <secy-ipp@nic.in>, Dr. Neeraj Mittal <secy-dot@nic.in>, Secretary Posts <secretary-posts@indiapost.gov.in>, ROHIT KUMAR SINGH <secy-ca@nic.in>, Shri Sanjeev Chopra <secy-food@nic.in>, Gyanesh Kumar <secy-coop@gov.in>, Secretary MCA <secy.mca@nic.in>, Govind Mohan <secy-culture@nic.in>, Secretary DP <sdps@nic.in>, Shri Vijoy Kumar Singh IAS <secyesw@nic.in>, Shri Giridhar Aramane <defsecy@nic.in>, Chanchal Kumar <secydoner@nic.in>, Dr M Ravichandran <secretary@moes.gov.in>, Sanjay Kumar <secy.sel@nic.in>, K. Sanjay Murthy <secy.dhe@nic.in>, Secretary Meity <secretary@meity.gov.in>, Ms Leena Nandan <secy-moef@nic.in>, SAURABH KUMAR <secyeast@mea.gov.in>, Dammu Ravi <secyer@mea.gov.in>, Dr. Ausaf Sayeed <secycpv@mea.gov.in>, Shri Ajay Seth <secy-dea@nic.in>, T.V. Somanathan <secyexp@nic.in>, Secretary DFS <secy-fs@nic.in>, Sanjay Malhotra <rsecy@nic.in>, Shri Ali R. Rizvi <secy-dpe@nic.in>, Secretary MoFPI <secy.mofpi@nic.in>, Sudhansh Pant <secyhfw@nic.in>, Office of Secretary DHR <secy-dhr@gov.in>, Shri Kamran Rizvi <shioff@nic.in>, ATAL DULLOO <secybm@nic.in>, SECRETARY,OL <secy-ol@nic.in>, Anuradha Prasad <secy-iscs@nic.in>, Ajay Kumar Bhalla <hshso@nic.in>, Manoj Joshi <secyurban@nic.in>, Apurva Chandra <secy.inb@nic.in>, Mr Tuhin Kanta Pandey <secydivest@nic.in>, Shri Pankaj Kumar <secy-mowr@nic.in>, Ms. Vini Mahajan <secydws@nic.in>, O/o Secy Labour Employment <secy-labour@nic.in>, Shri S.K.G Rahate <secy-jus@gov.in>, Law Secretary <secylaw-dla@nic.in>, Secretary LD <secyoffice-ld@gov.in>, Shri S. C. L. Das (Secy-MSME) <secretary-msme@nic.in>, Secretary MNRE <secy-mnre@nic.in>, Mr Sunil Kumar <secy-mopr@nic.in>, Umang Narula <secympa@nic.in>, Office of Secretary, Personnel <secy\_mop@nic.in>, Shri V. Srinivas <secy-arp@nic.in>, Secy PNG <sec.png@nic.in>, Shri T.K. Ramachandran <secyship@nic.in>, Pankaj Agarwal <secy-power@nic.in>, SECRETARY MORT&H <secy-road@nic.in>, Shailesh Kumar Singh <secyrd@nic.in>, Mr Ajay Tirkey <secy-dolr@nic.in>, Dr Rajesh S Gokhale <secy@dbt.nic.in>, Secretary DSIR <secy-dsir@nic.in>, SAURABH GARG <secywel@nic.in>, Rajeev Ranjan <secy-ncbc@nic.in>, Sh Rajesh Aggarwal <secretaryda-msje@nic.in>, Secretary NCSC <secretary-ncsc@nic.in>.

Mr. Sumit  
 16/10

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chairman@isro.gov.in, Dr. G.P. Samanta, Secretary MoSPI  
<secretary@mospi.gov.in>, Shri Nagendra Nath Sinha IAS <secy-steel@nic.in>,  
Rachna Shah <secy-textiles@nic.in>, Secretary Tourism <sectour@nic.in>,  
Secretary Tribal Affairs <secy-tribal@nic.in>, Mr Indavar Pandey  
<secy.wcd@nic.in>, Sujata Chaturvedi <secy-sports@nic.in>, Secretary Youth  
Affairs <secy-ya@nic.in>

Sent: Mon, 02 Oct 2023 20:11:21 +0530 (IST)

Subject: KHADI MAHOTSAV FROM 2ND OCTOBER TO 31ST OCTOBER 2023

Dear Sir/Madam,

Kindly find enclosed the DO letter dated 02.10.2023 for your kind perusal  
and necessary action.

Secretary to Government of India  
Ministry of Micro, Small and Medium Enterprises  
169, Udyog Bhawan, New Delhi - 110 011  
Phone: +91-11-23061023, 23062107  
Fax: +91-11-23063045



**Khadi Mahotsav 02-10-23.pdf**

450 KB

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एस. सी. एल. दास, भा.प्र.से.

सचिव

S. C. L. Das, IAS

Secretary



सत्यमेव जयते

MSME

भारत सरकार

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय

GOVERNMENT OF INDIA

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES



D.O.No.Secy-MSME/2023/51

2<sup>nd</sup> October, 2023

*Dear Secretary,*

On the occasion of Gandhi Jayanti, with the objective to promote khadi, handloom, handicraft, village industries, One District One Product (ODOP) and other local products and to bolster the *Atma Nirbhar Bharat Abhiyan*, Government has launched *Khadi Mahotsav*, to be observed from 2<sup>nd</sup> October to 31<sup>st</sup> October, 2023.

2. *Khadi Mahotsav* aims at sensitizing citizens, particularly students and youth, to make them aware of the importance of khadi, handloom and other local products for our economy, ecology, women empowerment and to encourage them to adopt them.


3. Khadi and Village Industries Commission under the Ministry of MSME has initiated several activities, to be undertaken countrywide, such as awareness and sensitisation campaign, khadi yatras, and marketing campaign including sales promotion at about 5000 outlets for khadi, handloom, ODOP and other local products.

4. In addition, various competitions such as quiz, slogan, essay writing, jingle contest, video games, short films, etc. are being hosted, in partnership with the domain Ministries, on *MyGov* platform. Citizens are encouraged to take e-pledge of *Khadi Mahotsav* to promote khadi, handloom, handicraft, ODOP and other local products in the spirit of *Vocal for Local* and for building *Atmanirbhar Bharat*.

5. I would be grateful if you could kindly advise all concerned under your Ministry to actively participate in and support the activities during *Khadi Mahotsav*.

*With kind regards,*

Yours sincerely,

  
(S.C.L. Das)

To

The Secretaries to the Government of India.

भरत लाल  
महासचिव  
Bharat Lal  
Secretary General

DG. OFFICE  
Diary No.: 7575  
Dated: 10/10/23



राष्ट्रीय मानव अधिकार आयोग  
मानव अधिकार भवन, सी-ब्लॉक,  
जीपीओ कम्प्लेक्स आईएनए, नई दिल्ली-110 023 भारत  
National Human Rights Commission  
Manav Adhikar Bhawan, C-Block,  
GPO Complex, INA, New Delhi-110023 India

No. R-18/ 6/ 2023 - PRPP(RU-3) dated 10<sup>th</sup> October, 2023

**Advisory on Mental Health**

Under the Protection of Human Rights Act, 1993, the National Human Rights Commission (NHRC) is entrusted with the responsibility of protecting and promoting human rights of all human beings in the country. In this regard, one of the primary concerns of the Commission is about the challenges faced by persons with mental health issues in the country.

2. The Commission has been proactively working for the welfare of the persons with mental health issues and is deeply concerned about the implementation of the Mental Healthcare Act, 2017, on ground, and challenges faced by the persons with mental health issues and their families.

3. To address these challenges, the Commission has approved an 'Advisory on Mental Health' to the Union and State governments, containing a set of recommendations, to promote the welfare and rights of persons with mental health issues.

4. All concerned authorities of the Union/ State Government(s)/ UT Administration(s) are advised to implement the recommendations made in the advisory in letter and spirit, and to send an Action Taken Report (ATR) within two months to keep the Commission informed of the progress in implementing the advisory.

*[Handwritten signature]*

DDG(A)

Adm

please

*[Handwritten signature]*

[Bharat Lal]  
Secretary General

circulate.

10/10/2023

Enclosed: Advisory on Mental Health

1. Secretary, Department of Health and Family Welfare, Ministry of Health, Govt. of India
2. Chief Secretaries/ Administrators (all States & UTs)

Mr. Sumet

*[Handwritten signature]*

26/10

JS(AN) / Sr. ADG(A)

H-NAO - SEE (H.P.)

*[Handwritten signature]*

10/10/23

फोन : 91-11-24663211, 24663212 फैक्स : 91-11-24663262

Phone : 91-011-24663211, 24663212, Fax : 91-011-24663262, E-mail : sgnhrc@nic.in, Website : www.nhrc.nic.in

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## National Human Rights Commission, India

08<sup>th</sup> October, 2023

### Advisory on Mental Health


Mental health is the foundation for well-being and leads to a meaningful and productive life. In Mental Health Institutions, the emphasis is often placed on medication and therapy alone. Integrating mental health care into the community creates opportunities for individuals to engage with peers, participate in meaningful activities, and contribute to society.

The Mental Healthcare Act, 2017, is 'An Act to provide for mental healthcare and services for persons with mental illness and to protect, promote and fulfill the rights of such persons during delivery of mental healthcare and services and for matters connected therewith or incidental thereto'.

The Commission is concerned about the implementation of the Mental Healthcare Act 2017 on the ground and is actively working to identify and address the lacunae. To address the same, the Commission issues this Advisory, containing a set of recommendations, for the welfare and rights of persons with mental illnesses.

#### 1. Implementation of existing laws and policies

- i.) All States/ UTs must prioritize constituting Mental Health Authority, Mental Health Review Boards and framing Rules and Regulations as mandated under sections 45, 73, 121 and 123 of the Mental Healthcare Act, 2017 (Act, 2017).
- ii.) Insurance policies and schemes should include treatment of mental illnesses to increase accessibility and affordability to mental health care.
- iii.) (a) As envisaged in the National Mental Health Programme (NMHP), State Governments may emphasize public-private partnerships in the Mental Health sector and Public awareness generation activities to deal with social stigma, discrimination and lack of awareness about mental illness in society.  
(b) A structured programme for every district called the District Mental Health Programme (DMHP) may be prepared, involving community workers.
- iv.) To boost accessibility to treatments for mental disorders for financially disadvantaged populations, it is necessary to include mental illness in the "Aayushman Bharat" scheme.
- v.) In States where the State Mental Health Authority (SMHA) has been constituted and Mental Health Review Boards (MHRBs) have been set up, allocated funds may be provided to the Authorities to ensure effective functioning.
- vi.) All Mental Health Establishments (Establishment) must be registered as mandated under Sections 65 and 66 of the Act, 2017. If the minimum standard has yet to be



specified as envisaged under Sections 65 (3) and 65 (4), the same be done expeditiously.

- vii.) Provisions contained under Section 103 (6) of setting up of Establishment in one prison in each State/ UT are complied with expeditiously.

## **2. Infrastructure and amenities**

- i.) (a) Most Establishments are timeworn. Therefore, it is necessary that they be restructured as per the contemporary requirements of technology, amenities and services
- (b) Establishments be maintained and enhanced in general amenities, including number of beds, water, sanitation, food, bedding, clothing, provision of recreational activities, etc.
- ii.) Capabilities with special care for the geriatric population with mental illness be created in all Establishments.
- iii.) A separate ward for children and adolescents should be provided in all Establishments.
- iv.) As mandated under Section 18 (5)(a) of the Act, 2017, efforts be made to integrate mental health services and general health services.
- v.) Community care should be ensured by all Establishments as specified in Section 19 of the Act, 2017. Patients should not be kept in isolation or locked up conditions in Establishments. They should be provided with group entertainment and be engaged in other activities. Every effort should be made to take the patients for outings at least once a week.
- vi.) Emergency ward units in Establishments should have necessary equipment and medicines as mandated under Section 21 of the Act, 2017. Facilities of immediate transfer to special medical facilities in nearby hospitals and vice versa should be available.
- vii.) CCTVs at appropriate places should be installed and maintained regularly.
- viii.) Cleanliness, hygiene, sanitation, proper ventilation, clean bedding, pillows, clothes, and clean drinking water must be ensured at all times at all Establishments. Bathrooms should be at a distance from the wards, and foul smells from the wards should be eliminated with utmost priority. Essential basic amenities should be provided to all the patients with modernized facilities.
- ix.) Balanced and nutritional food containing appropriate calories should be provided to all the patients.
- x.) Establishments need to consider increasing the number of family wards to provide better mental healthcare to the patients in proximity to their families, ensuring adequate support.



- xi.) Digitized record keeping be developed duly ensuring the patient's right to privacy. Data security and confidentiality be maintained at all times.
- xii.) Facilities like diagnostic and pathological labs should be established in-house.
- xiii.) All Establishments must have availability of medicines and necessary equipment.
- xiv.) Grievance redressal cells be established in Establishments, and a record of every complaint and outcome should be maintained digitally.

### 3. Human resources

- i.) More PG seats be created in proportion to the requirements, including DPM, MD, DNB, MPhil, PhD in Psychiatry, Psychology, PSW, and DPN and other diplomas, degrees, fellowships, etc. As mandated under Section 31(3) of the Act, 2017, efforts must be made to meet internationally accepted guidelines for a number of mental health professionals based on population by 2027.
- ii.) As a separate subject, psychiatry be included in the undergraduate medical curriculum. Every opportunity must be utilized to train doctors in basic psychiatry.
- iii.) Training modules be developed to train non-psychiatric doctors, ASHA workers, and other frontline workers in basic diagnosis. Community health officers, services providers at health and wellness centres, frontline workers, ASHA workers and they be trained to acquire mental health first-aid skills.
- iv.) The requisite professionals, the availability of Psychiatrists, Clinical Psychologists, Counseling Psychologists, Psychiatric Social Workers, and Psychiatric Nurses be ensured.
- v.) A proper human resource plan may be developed and implemented by concerned government agencies.
- vi.) All professionals involved in the healthcare system should be sensitized to various mental health problems, especially common mental illnesses, for timely diagnosis and treatment.
- vii.) Meeting of Review Boards and Mental Health Authorities be held regularly.
- viii.) The vacant positions, including doctors and other staff, in all Establishments should be filled up immediately.
- ix.) Security personnel employed in the Establishments should be sensitized towards patients' rights. 24x7 security personnel, including women, may be posted to provide better security to patients and staff.
- x.) Occupational therapists be ensured in all Establishments.
- xi.) Posts of counsellors with qualified staff must be filled expeditiously at the school/ college level and also at the NMPH/ DMPH level by the Government.



#### **4. Outreach and community services**

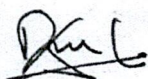
- i.) (a) Efforts to be made to create yoga awareness and educate the general public on mental health issues.  
(b) Yoga therapy should invariably be provided to patients.
- ii.) A common web portal for registering all mental health professionals be provided in the public domain so that to facilitate the target under Section 31 (3) of 10 years is achieved.
- iii.) Norms for Apps and other virtual services imparting mental health advice be framed and scrupulously observed.
- iv.) Digital programs, such as tele-psychiatry and tele-counseling be provided to persons with mental health issues.
- v.) Awareness about Tele-MANAS and other programmes be made available to the public, especially patients with mental illnesses and their families.

#### **5. Rehabilitation of recovered patients**

- i.) To expeditiously provide the halfway homes system, as mandated by Section 19 (3) of the Act 2017, rehabilitation efforts must be coordinated with multiple departments.
- ii.) 'Mental Health' may also be included as a subject matter to which Corporate Social Responsibility Funds may be given under Schedule VII (i) of the Companies Act, 2013.
- iii.) A more comprehensive approach should include physical exercise, Yoga, meditation, psychological counseling, medicine, and drug treatment. A comprehensive SOP should be developed for constructing a multi-modal approach to treatment.
- iv.) Patients should not be retained in Establishments even for a day after declaring fit for discharge.
- v.) As per Section 18 of the Act 2017, rehabilitation provisions for geriatric patients should be provided because many patients above 60 years remain in the hospital even after they have recovered. In order to provide essential services within the framework of appropriate legal rules and policies, rehabilitation provisions for geriatric patients need to be revised.
- vi.) To strengthen rehabilitation activities, it is recommended that audio-visual activities be included with the recreational activities in the Establishments to provide the necessary positive stimulus to patients.
- vii.) The development of new abilities and involvement in occupational activities should be promoted in patients, helping a speedy recovery and social rehabilitation.

#### **6. Services of the states**

- i.) A person should be specified in each establishment to ensure free legal aid is provided, as mandated under Section 27 of the Act, 2017.



- ii.) Camps may be organized and set up in Establishments to provide Aadhaar cards to patients and to update their details mandatorily.
- iii.) It has been observed that opening bank accounts and obtaining Aadhaar cards for patients who cannot recall their names is difficult. Consequently, they don't get benefits from the Government in the absence of bank accounts/ Aadhaar cards. This may be taken up with the concerned authority, and appropriate decisions must be taken. Help be provided to patients to open their bank accounts/ obtain Aadhaar cards, and they should be made aware and facilitated with various social benefits.
- iv.) All fatalities on the premises of a hospital, institution, sheltered home, shared housing, rehabilitation home, halfway house, mercy house, etc., must be reported to the local police within 24 hours and to NHRC within 48 hours of the death.
- v.) Establishments should not be used as cover-up institutions to delay the trial.

#### **7. Mass awareness and sensitization**

- i.) Mass awareness and sensitization must be carried out via campaigns, television, newspapers, and other media in all local languages to increase public awareness of issues relating to mental health.
- ii.) Appropriate help be provided to patients and their family members to open their bank accounts and they should be made aware and facilitated with various benefits and social schemes.

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