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भारतीय आयुर्विज्ञान अनुसंधान परिषद  
स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार  
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research  
Department of Health Research, Ministry of Health  
and Family Welfare, Government of India

No.16/58/2021-Admn.II

Dated: 10/12/2021

To

The Directors/Directors-in-Charge of  
Permanent Institutes/Centers of ICMR

**Subject:- 75<sup>th</sup> year of the Independence of India, Azadi Ka Amrit Mahotsav (AKAM)**

Sir/Madam,

I am directed to refer a copy of letter No.D.O. No. CM-21035/13/2021-Sp. Cell dated 02.12.2021 received from Ministry of culture , New Delhi-110001, on the subject mentioned above, with request to issue necessary instructions for the use of logo of AKAM on the official stationery (File covers, Envelopes ,folders), informative brochures, emails, bills etc of all the Departments/ attached and subordinate offices/ Public Sector organizations and autonomous bodies and other institutions, is sent herewith for information and necessary action.

Yours faithfully

(Jagdish Rajesh)

Assistant Director General (Admn)

Encl : As above

Copy to:

- (1) PS to DG/Sr. DDG(A)/ Sr. FA
- (2) All Divisional Heads
- (3) DDG (A)
- (4) ADG(A)/ ADG(F)
- (5) Dr. L.K. Sharma, Scientist "E"- soft copy of the same has been mailed at your email ID([Sharma.lk@icmr.gov.in](mailto:Sharma.lk@icmr.gov.in)) for website upload.

गोविंद मोहन  
सचिव  
Govind Mohan  
Secretary

2442630  
7.12.21



75  
Azadi Ka  
Amrit Mahotsav

भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

D.O. No. CM- 21035/13/2021-Sp. Cell

December 02<sup>nd</sup>, 2021

Dear *Dr. Bhargava*

In view of the importance and sanctity of 75<sup>th</sup> year of the Independence of India, Azadi ka Amrit Mahotsav (AKAM) is being celebrated by the nation. On this glorious occasion, various Ministries/ Departments and related bodies of Government of India, as also the States/ UTs, are participating in this Mahotsav in an active manner. To make the AKAM, a grand success, among other steps, popularizing the logo of Azadi ka Amrit Mahotsav assumes importance, from the perspective of creating a dominant buzz in the country about the program.

2. In this connection, it is requested to issue necessary instructions for the use of logo of AKAM on the official stationery (File covers, Envelopes, folders), informative brochures, emails, bills etc of all the Departments/attached and subordinate offices/Public Sector Organisations and autonomous bodies and other institutions under your Ministry. Necessary instructions may be issued by you and the implementation monitored by a Nodal officer appointed for the purpose.

3. The logo can be downloaded from the link given below:

<http://amritmahotsav.nic.in/download.htm>

4. I shall be grateful if receipt of this communication is acknowledged.

*with regards*

Yours sincerely,

(Govind Mohan)

Prof. Balram Bhargava  
Secretary  
Department of Health Research  
Ministry of Health and Family Welfare  
Red Cross Society Building, Red Cross Road  
New Delhi-110001

*Gm*  
*7/12*

*Adm. II*  
*57/12*  
*please complete*  
*J.S. (SN) / Sr. DDB (Adm.), ICAR*