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भारतीय आयुर्विज्ञान अनुसंधान परिषद
INDIAN COUNCIL OF MEDICAL RESEARCH
स्वास्थ्य अनुसंधान विभाग (स्वास्थ्य एवं परिवार कल्याण मंत्रालय)
DEPARTMENT OF HEALTH RESEARCH (MINISTRY OF HEALTH & FAMILY WELFARE)

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No. 18/4 /2013-Admn-II

To,

The Directors/Director-in-Charge
of all permanent Institutes/Centers
of the Council.

Dated: 9/1/2014

Subject: Observance of 25th National Road Safety Week from 11th – 17th January, 2014.

Sir/Madam

I am directed to send herewith a copy of D.O. No. RT-25029/01/2013-RS dated 23rd December, 2013 received from Ministry of Road Transport & Highways, New Delhi for your information and necessary action.

Yours faithfully,

(Bharat Bhushan)
Administrative Officer
for Director General



विजय छिबेर
VIJAY CHHIBBER

D.O. No. RT- 25029/01/2013 – RS

सचिव
SECRETARY
भारत सरकार

GOVERNMENT OF INDIA

सड़क परिवहन और राजमार्ग मंत्रालय
MINISTRY OF ROAD TRANSPORT & HIGHWAYS

New Delhi, the 23rd December, 2013

Subject: Observance of 25th National Road Safety Week from
11th – 17th January, 2014.

Dear Dr. Katoch,

ICMR Office
Diary No. 17/13
Date 23/12/13

I am writing this letter to invite the active participation of your Ministry in the 25th "National Road Safety Week" being observed from the 11th to 17th January, 2014, to give all stakeholders an opportunity to take part in concerted action for the cause of road safety. It is unfortunate that over one lakh persons lose their lives every year in our country in road accidents and many more are debilitated, causing economic hardship and emotional trauma to their families. Loss of lives and limbs cannot be accepted as the price of mobility and economic development. There is an urgent need to make our roads safer.

2. The central and the state governments have been implementing measures to make our roads safer. The magnitude and gravity of the problem however is such that these alone will not suffice. There is a need for the society at large to take cognizance of the issue and to join hands to make road safety a social movement.

3. The theme for the National Road Safety Week and the year 2014 is "**When on the road, always say 'Pehle Aap'**". It is felt that being more considerate towards fellow road users will help in making our roads safer and also in making road journeys less stressful. An indicative list of road safety activities which may be undertaken during the week is enclosed. A list of very basic road regulations is also enclosed for circulation. It is requested that all officers, PSUs and other organizations under your Ministry may be asked to observe the week actively and contribute to improving road safety.

4. I shall be grateful if feedback about the activities undertaken during the Road Safety Week could be sent to this Ministry on the conclusion of the week long activities.

Kind Regards,

Yours sincerely,

(Vijay Chhibber)

Dr. Vishwa Mohan Katoch
Secretary
Department of Health Research
ICMR, V. Ramalingaswami Bhawan, Ansari Nagar
New Delhi

Encl: as above

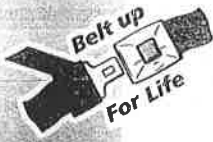
Sr. DDC
DIARY
DATE: 23/12/13
OFFICE
17/13

INDICATIVE LIST OF ACTIVITIES THAT CAN BE UNDERTAKEN BY
VARIOUS MINISTRIES – GOVERNMENT OF INDIA AS PART OF
NATIONAL ROAD SAFETY WEEK
(11-17TH JANUARY, 2014)

1. Circular to all employees in the Ministry and in subordinate offices and organizations for observing the “Rules of Road Regulation - 1989” during the week and thereafter.
2. Display of Flex Banner, posters at Entry/Exit of building, parking lots etc., notifying the week and displaying the theme.
3. Workshop, discussion, essay competition, Quizz etc. on issues relation to road safety, Rules of Road Regulation, 1989 and other Motor Vehicle Regulations.
4. Organizing eye/medical check up camp for drivers.
5. Organizing refresher training for drivers in Road Rules, Road Signs and Defensive Driving.
6. Organizing training in first aid and trauma care for all employees in general and drivers in particular.
7. Recognition/ award to safe drivers and good Samaritans.
8. Complete check of fitness of all vehicles in the organization.
9. Setting up stalls/counters for dissemination of road safety publicity material.
10. Participation in “**Road Safety Walk**” being organized at Delhi and other States on 12th Jan 2014 at 10 A.M.

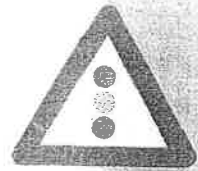
10 GOLDEN RULES FOR ROAD SAFETY

STOP OR SLOW DOWN: Allow pedestrians to cross first at uncontrolled zebra crossings. They have the Right of Way (Rule 11)¹.



BUCKLE UP: so that your family and you are safe in the car (Section 138 (3))². Seat Belts reduce chances of death of a car occupant in accident by over 60%.

OBEY TRAFFIC RULES AND SIGNS to prevent road accidents (Section 119)³.



OBEY SPEED LIMITS for your own safety and that of others. (Section 112)³. In residential areas and market places, that ideal speed is 20 kmph and the limit is 30 kmph.

KEEP VEHICLE FIT to prevent breakdown and accidents on road (Section 190)³



NEVER USE MOBILE WHILE DRIVING to avoid distractions that lead to accidents (Section 184)³

WEAR HELMET to protect your head while riding a two wheeler (Section 129)³. A good quality helmet reduces the chances of severe head injury by over 70%.



NEVER DRIVE DANGEROUSLY to ensure your own safety and that of other road users (Section 184)³



BE COURTEOUS: Share the road with all and be considerate. Never rage on the road.



NEVER MIX DRINKING AND DRIVING: Be Responsible... Don't drink and Drive (Section 185)³



1. Rules of Road Regulations, 1989
2. The Central Motor Vehicle Rules, 1989
3. The Motor Vehicle Act, 1988



Government of India
Ministry of Road Transport & Highways

When on the road, always say "Pehle Aap"